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Filing date: **04/22/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91226284
Party	Defendant WeWork Companies Inc.
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Submission	Answer
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Date	04/22/2016
Attachments	Answer (WE) (F1930858x96B9E).pdf(21374 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

WE BRAND S.A.R.L,

Opposer,

-against-

WEWORK COMPANIES INC.,

Applicant.

Opposition No. 91226284

ANSWER TO NOTICE OF OPPOSITION

WeWork Companies Inc. (“Applicant”), by and through its attorneys Fross Zelnick Lehrman & Zissu, P.C., for its Answer to the Notice of Opposition filed by WE Brand S.a.r.l. (“Opposer”), alleges as follows:

In response to the unnumbered preamble of the Notice of Opposition, Applicant admits that Opposer is opposing Application Serial No. 86/631,398 (the “Application”) and admits that Applicant is a Delaware corporation, but denies knowledge or information sufficient to form a belief as to the truth of the allegation that Opposer is a corporation organized and existing under the laws of Luxembourg located and doing business at 17, Rue Beaumont, Luxembourg L-1219 and denies that Opposer will be damaged by the registration of the mark shown in the Application.

1. Applicant denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 1 of the Notice of Opposition.
2. Applicant denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 2 of the Notice of Opposition.
3. Applicant admits the allegations contained in paragraph 3 of the Notice of Opposition.

4. Applicant avers that “use of the mark in Application Serial No. 86631398” is vague and ambiguous and on that basis denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 4 of the Notice of Opposition.

5. Applicant avers that “use of the mark in Application Serial No. 86631398” is vague and ambiguous and on that basis denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 5 of the Notice of Opposition.

6. Applicant denies the allegations contained in paragraph 6 of the Notice of Opposition.

7. Applicant denies the allegations contained in paragraph 7 of the Notice of Opposition.

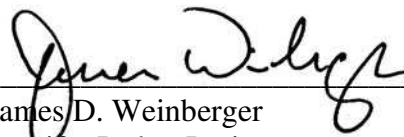
8. Applicant denies the allegations contained in paragraph 8 of the Notice of Opposition.

9. Applicant denies the allegations contained in paragraph 9 of the Notice of Opposition.

WHEREFORE, Applicant demands that the Notice of Opposition be in all respects denied.

Dated: April 22, 2016

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

By: 
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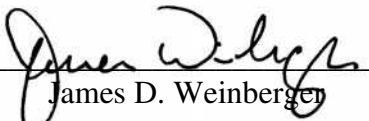
jinsley-pruitt@frosszelnick.com

Attorneys for Applicant WeWork Companies Inc.

CERTIFICATE OF SERVICE

I hereby certify that on this 22nd day of April 2016, I have caused a true and correct copy of the foregoing **Answer to Notice of Opposition** to be sent by First Class mail, postage pre-paid, to counsel for Opposer WE Brand S.a.r.l. at the address set forth below:

William J. Seiter
Seiter Legal Studio
2500 Broadway, Bldg F, Suite F-125
Santa Monica, CA 90404


James D. Weinberger